



EASEHAWK[®]
TECHNOLOGIES
Vision.Execution.Outcome

A digital transformation company
with great expertise.

TAKING OUR CLIENTS
TO THE **NEXT LEVEL**

WHO WE ARE



VISION

Taking our clients to the next level in terms of market and digital presence , providing customized digital solutions to increase their footfall.



EXECUTION

Timely and proper execution of our streamlined process from start to end to our clients.



OUTCOME

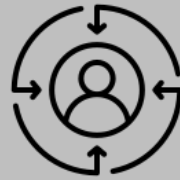
Outcome should match the expectations of our clients.
The end result should cater to the needs of our clients' businesses.



AT A GLANCE



US **\$1M**
REVENUE



100+
CLIENTS ONBOARDED



100+
RESOURCES
WORLDWIDE



WORKING ON
EMERGING
TECHNOLOGIES



Our Global Presence

Our Global Presence



Our Technology Ecosystem



IT Services



Platforms



Marketing Solutions



The background is a dark blue gradient. On the left, a hand holds a pen, pointing towards the center. The background is filled with faint, glowing geometric shapes like triangles and polygons. On the right, there are faint, glowing binary digits (0s and 1s) and some blurred text that appears to be code. There are also several yellow and white plus signs scattered across the image.

1. SOFTWARE CONSULTING

CONSULTING SERVICES

Cloud Consulting Services

AWS, Salesforce, MS Dynamics, Zoho Consulting
Implementation & Support Services
Advisory Services
Staffing Services

AI Consulting (Products)

Conversational AI for Sales & Service
Live Notes Taker
AI Vision for Transport
SIS & LMS App with AI Ingestion

Power BI & Power Apps Implementations
Managed Service support
Preparing Data lakes
Integrations

Analytics Consulting Services

Digital Services

Choose your speed!

Proprietary product for Panic Alerts
Smart Medical products
NOC Monitoring Solutions

Internet of Things Consulting



Capability

Consulting Services

Our services span across enterprise apps and custom apps development including mobile app development

Team Size: **80+**

Projects: **45+**

Core **Skills**

- **80%** Consultants have one or more certifications
- In-depth expertise across Salesforce portfolio (SALESFORCE PARTNER) – Sales cloud, Service Cloud, Marketing cloud, Custom Cloud, Financial Service Cloud, Einstein Analytics ,& Einstein for Artificial Intelligence
- Expertise on Ms Dynamics, Odoo and Zoho CRM
- Experts on other technologies like Odoo, SAP, ServiceNow, Siebel, AWS, Testing, App Development, Analytics, Web Development & More.
- Agile development methodology to ensure rapid development & constant customer involvement to validate quality & direction
 - Unique iterative implementation methodology
 - Rapid deployments starting at 3 weeks to complete go-live in 16 weeks
 - Project management tools & processes built on force.com platform
- Services
 - Consulting | Migration | Development | Deployment | Integration | Support/Maintenance/Upgrade | Performance tuning

Salesforce

MS Dynamics

Zoho

**Web
Development**

ServiceNow

**Infrastructure
Support**

**Mobile App
Development**

Custom App

Testing

Mern/Full Stack

**AWS/ Azure/ Cloud
Migrations**



2. Cybersecurity CONSULTING

Securing the Digital Enterprise

Manage	Design	Deploy	Protect	Detect	Respond	Assess
Secure Identity & Application Access	Security Advisory	Network & Infrastructure Security	Cloud Security	Application Security		
Securing Identities Identity Security - Active Directory Deployment - Active Directory Security - Identity & Access Management - Privilege Identity & Access Mgmt. - Cloud Infrastructure Entitlement Mgmt. Data Security - Information Rights Mgmt. / DRM - Data Classification - Data Leakage Prevention - Data Anonymization - Data / Drive / Endpoint Encryption	Consultative Advisory & Enablement - Security Maturity Program and Gap Assessment - Compliance Enablement - ISO27001, PCIDSS etc. - Cyber Risk Quantification / Attack Surface Risk Mgmt. - Security Awareness Training - Technology Assessment - O365 Assessment - Firewall Audit & Assessment	Securing End Users & Data Centres - Endpoint & Server Security - EPP, EDR/XDR - Perimeter Security - Firewall, Anti-DDOS, Bot Mgmt., Intrusion Prevention, Deception, Micro-segmentation, Network Analytics - End-User Security - Secure Web Gateway / Zero Trust Network Access - Email Security - VAPT	Cloud Native Application Protection - Container Security - Cloud Security Posture Management - Cloud App Security Broker - API Security - Instance / VM Security	Securing Enterprise Data - Web Application Firewall - Dynamic & Static application security testing - Runtime application security testing - Breach attack simulation & Penetration testing - Secure code review - Zero Trust framework / Private access		



Our Alliance Partners

Cyber Resilience



3. OFF-SHORE DELIVERY CENTRE/STAFFING

Capability

Staffing Services Overview

We have the availability of a vast talent pool. The education system has a focus on technology and we keep on mentoring & upgrading skills of our talent pool. We Provide:

Technology Professionals

HR Professionals

Accounts & Finance Professionals

Product Owners/ Leads

Front-office professionals

Back-office professionals

More...

\$300 K

Annual Revenue

30 +

Resources in
Offshore
Development
Center

30+

Skill Types
Supported

5

Total ODCs
Executed

15+

Expert Services
Clients

180,000+

Hours of Work
Done so far

26%

Other parts of the world

36%

EMEA & APAC Based



38%

North America Based



4. AI/ML CONSULTING

Steps Behind **Machine Learning**



Problem Definition

Identify the business problem to solve (e.g., predicting customer churn).



Model Selection

Choose the right algorithm (e.g., regression, decision trees, neural networks).



Model Evaluation

Test the model's accuracy and performance.

Data Preparation

Clean, preprocess, and split data into training and testing sets.



Model Training

Train the model using historical data.



Deployment

Integrate the model into business processes.



Steps Behind AI

1

Define Objectives

Identify the tasks AI will perform (e.g., automate customer support).

2

Data Collection

Gather large datasets for training AI models.

3

Algorithm Selection

Choose AI techniques (e.g., NLP, computer vision).

4

Model Training

Train AI models using deep learning frameworks (e.g., TensorFlow, PyTorch).

5

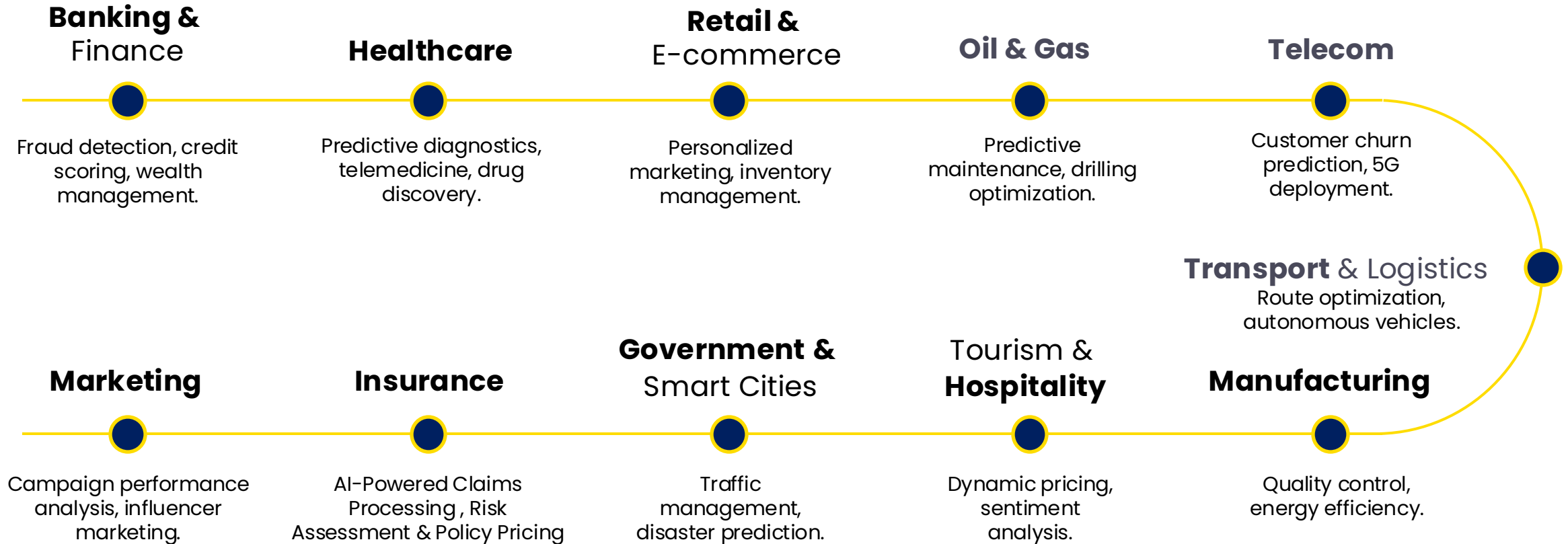
Testing & Validation

Ensure the AI system performs accurately.

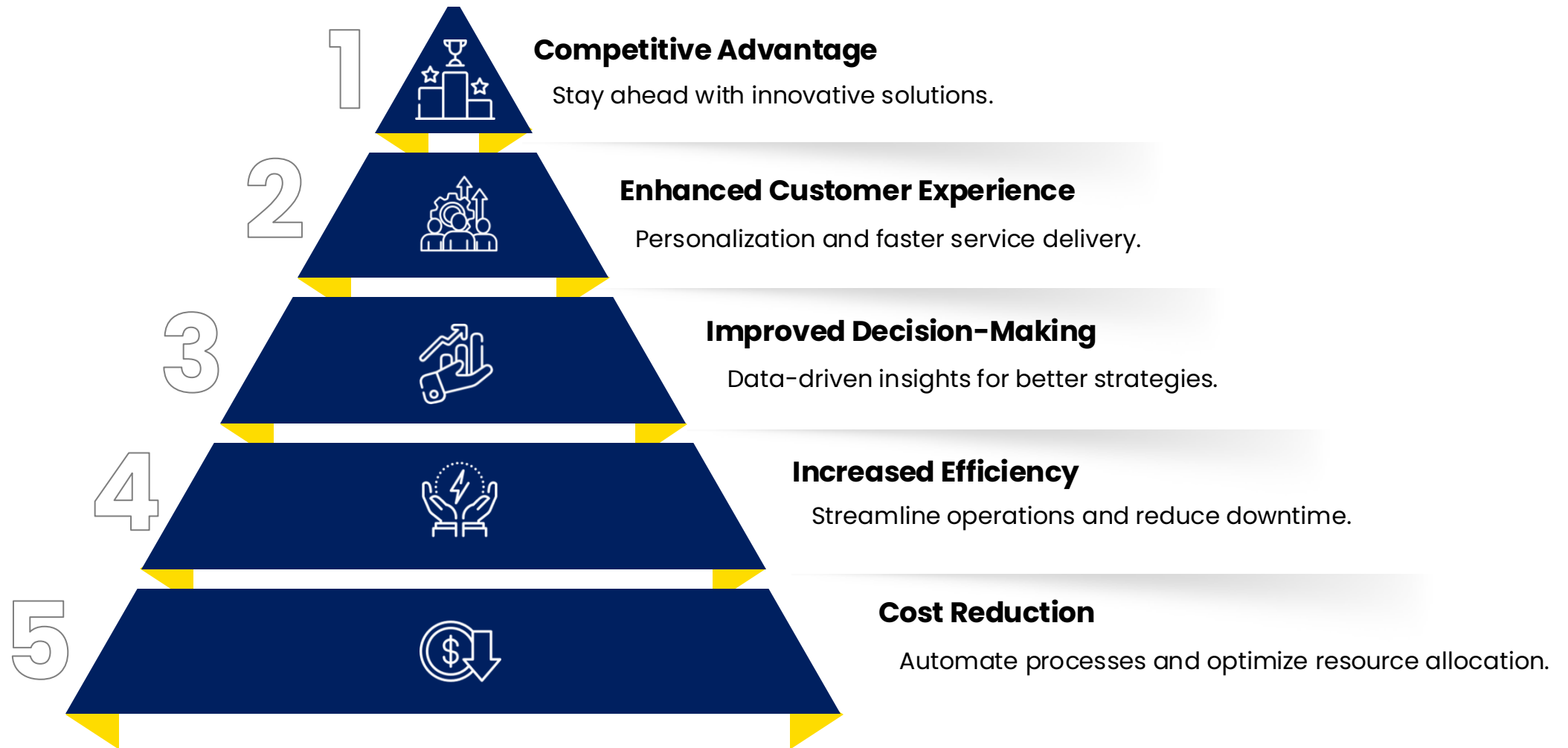
Deployment & Monitoring: Implement AI solutions and monitor performance.



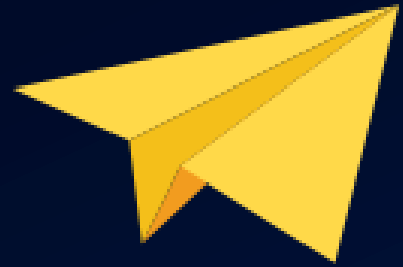
Industry-Specific Use Cases



Business Benefits of AI & Data Analytics



Next Steps



Assessment

Evaluate your current data capabilities and business needs.



Strategy Development

Define a roadmap for AI and analytics adoption.



Implementation

Partner with experts to deploy solutions.



Training

Upskill your team to leverage these technologies.



Continuous Improvement

Monitor performance and refine models.



5. IOT CONSULTING

Unlocking the Power of Connected Devices

End-to-End IoT Strategy

Assessment of business readiness and opportunities

Roadmap development for IoT implementation

Platform and architecture selection

Device Connectivity & Integration

Sensor and hardware selection consulting

Protocols (MQTT, CoAP, HTTP) and gateway setup

Edge computing and cloud integration strategy

Security & Compliance

IoT network security audits

Data encryption and access control policies

Compliance with industry standards (GDPR, HIPAA, etc.)



From Prototype to Scalable Deployment

Rapid Prototyping

POC design and testing

Hardware selection and integration

Mobile/web dashboards for demo

Deployment & Monitoring

Full-stack IoT deployment
(device to cloud)

Monitoring tools for uptime and performance

Predictive maintenance and alerts

Ongoing Support & Optimization

Firmware updates and remote diagnostics

System scaling and enhancements

Data analytics and business intelligence



6. PLATFORMS SUPPORTED

Product & Technology Practice Overview

Our Capability Ecosystem

Cloud						
	 Power BI					
Enterprise / ERP						
App Development	 React JS				 WordPress	 python™
	 mongoDB®				 WhatsApp Business	 kubernetes

7. PRODUCTS



**EASEHAWK[®]
TECHNOLOGIES**
Vision.Execution.Outcome

X



CRM/ERP

E2E – ERP for Sales & Services

Project Management
Sales & Revenue Management
Staff, Procurement & Inventory
Tailor to any extent

Human Resource ERP

E2E – ERP for HR Processes

Staff and Hiring Management
OKRs, Appraisals Management
Timesheets, Geo Fencing, Project assignments
Recruitment and onboarding



INDUSTRY ERP

ERP for Health, Education

Provider & Patient Management
Care and Pharmacy Management
Integrations, Bed & admissions Mgmt
End to End Student Management System
Learning Management system

Business, Hotel ERP

ERP for Businesses

Inventory and Billing Management
POS Solutions
Hotel e-2-e ERP

ePrime Products Suite

Comprehensive ERPs built to cater to various Industries.



HRMS



ERP/ CRM



eRecruit



POS Solution



Healthweb for Hospitals



AI Suite



LMS & Student
Management

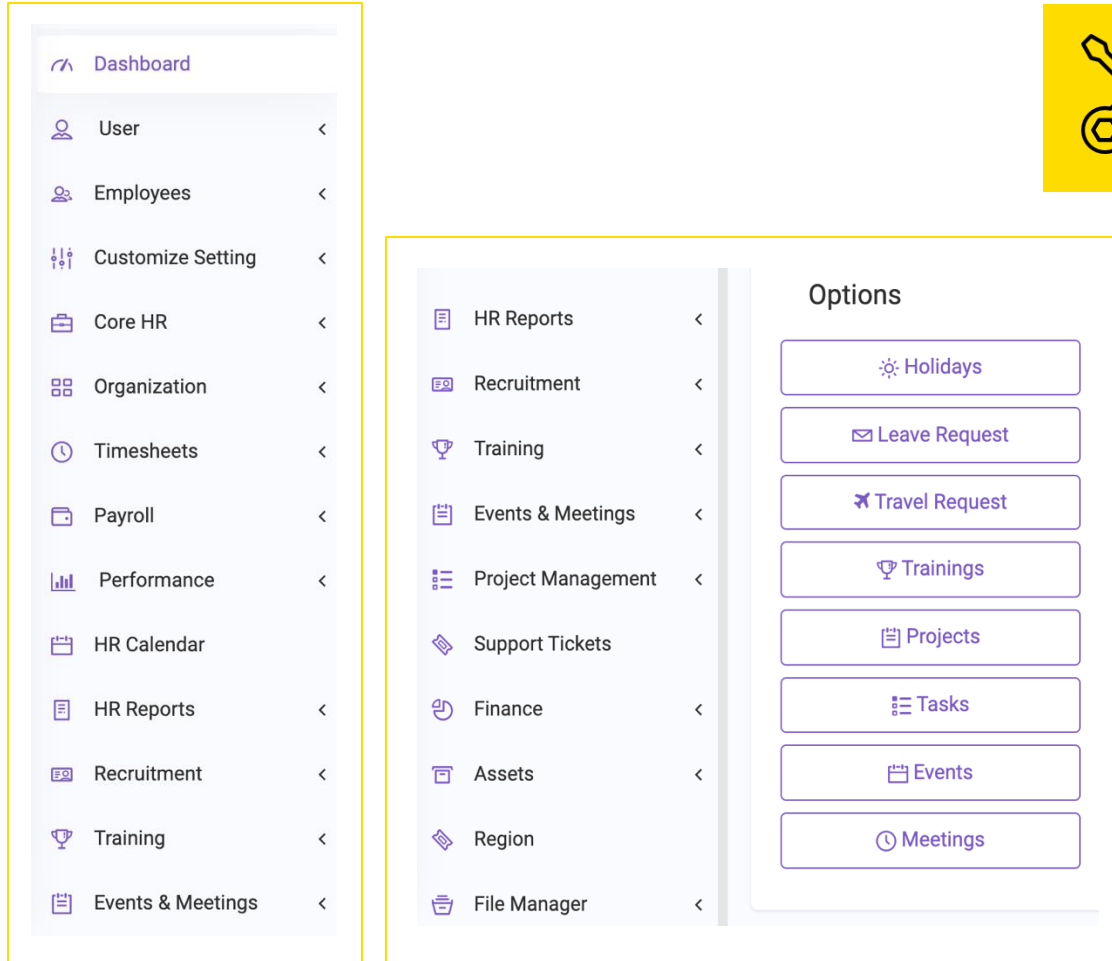


Hotel Management



ePrime HRMS

An all-round ERP that encompasses full spectrum of HR features including staffing, recruitment, onboarding, timesheets & more..



CORE HR Functions

Robust and comprehensive core hr functions including assignments, shifts, locations, departments

Staff Management

Project allocations, billing

Timesheet Management

Manage timesheets, support tickets, HR reports

Performance Management

Goals/ HR Records/ OKRs/ Reports/ Geo Attendance

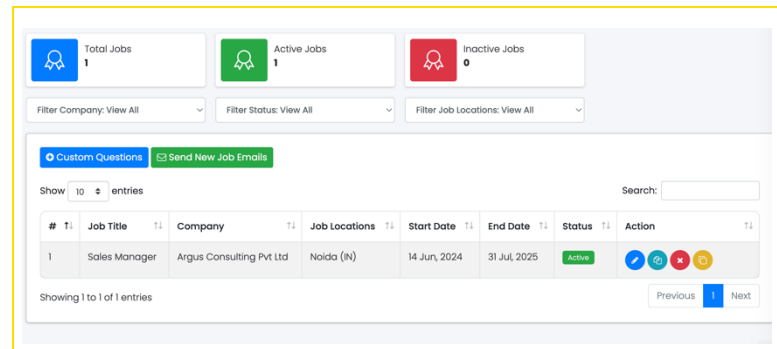
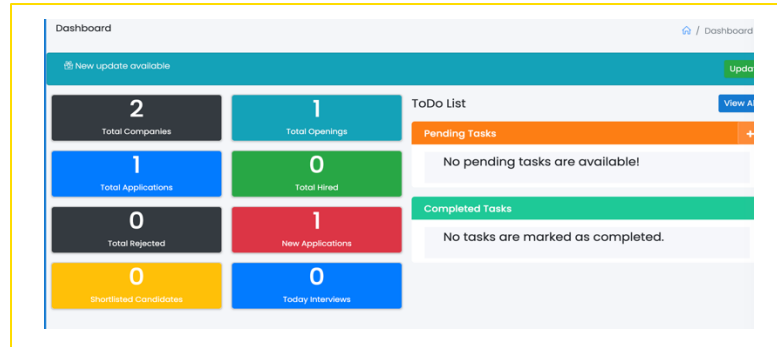
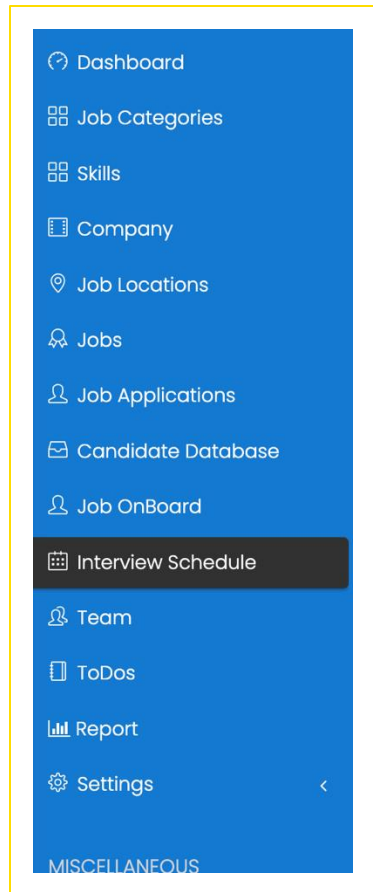
Configuration

Configure/ customize to scale



ePrime Recruiter

An all-round ERP that encompasses full spectrum of Hiring/ Recruitment features including Job Applications, Candidate database, Interviews, selection and onboarding.



Recruitment Process

Robust recruitment and hiring process

Job Management

Job posting to LinkedIn and Website with single click

Job Application Management

Manage applications, interview process and selection

Onboarding

Perform employee onboarding

Configuration

Configure/ customize to scale, select 16 languages including Arabic and Urdu



ePrime Healthyweb

An all-round ERP that encompasses full spectrum of Health Management features including Provider management, patient management, prescription, pharmacy, bed management and more..

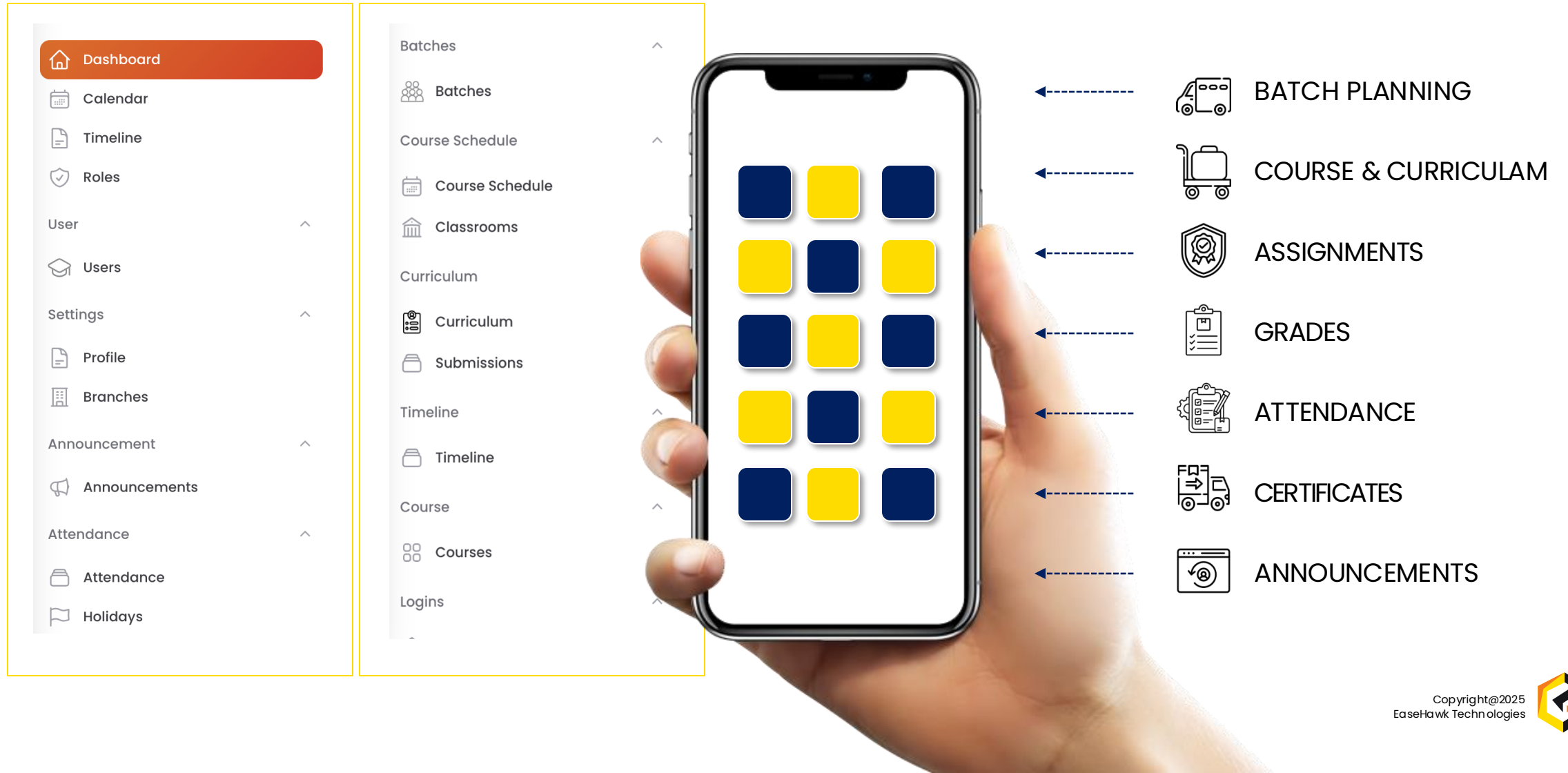
The dashboard is divided into several sections:

- Left Sidebar (Navigation Menu):**
 - Department
 - Doctor
 - Patient
 - Schedule
 - Appointment
 - Pharmacy
 - Prescription
 - Account Manager
 - Insurance
 - Billing
 - Human Resources
 - Bed Manager
- Top Dashboard Widgets (as of 30 September, 2024):**
 - APPOINTMENT: 0
 - PATIENT: 0
 - PRESCRIPTION: 0
 - DOCTOR: 0
 - FREE BED LIST: 6
 - DISCHARGED: 0
- Main Content Area:**
 - Provider Management (Orange bar)
 - Staff & Patient Management (Yellow bar)
 - Medicine Management (Purple bar)
- Bottom Center:**
 - Coming Soon! Get it on Google play
- Right Sidebar (Navigation Menu):**
 - Medications and Visits
 - Noticeboard
 - Case Manager
 - Hospital Activities
 - Enquiry
 - Setting
 - SMS
 - Messages
 - Mail
 - Website
 - Permission



ePrime LMS

An all-round ERP that encompasses full spectrum of Learning Management System.



ePrime Student Management

An all-round ERP that encompasses full spectrum of ERP features from Front office, attendance and more

- Front Office <
- Student Information <
- Fees Collection <
- Income <
- Expenses <
- Attendance <
- Examinations <
- Online Examinations <
- Lesson Plan <
- Academics <
- Human Resource <
- Communicate <
- Download Center <

Coming Soon! Get it on Google play

- Reports >
- » Student Information
- » Finance
- » Attendance
- » Examinations
- » Online Examinations
- » Lesson Plan
- » Human Resource
- » Library
- » Inventory
- » Transport
- » Hostel
- » Alumni
- » User Log
- » Audit Trail Report

Student Management

Enrollment/ Fees / Communication

Lessons & Examination

Lessons Plan/ Online Exam/ Timetable

Library, Hostel & Transport

Manage Library, bus routes, hostel bookings

Staff Management

Teacher Records/ Leaves/ Ratings

Configuration

Pick and Chose theme, notifications settings and more

- Homework <
- Library <
- Inventory <
- Transport <
- Hostel <
- Certificate <
- Front CMS <
- Alumni <
- Reports <
- System Settings <



ePrime Student Management

An all-round ERP that encompasses full spectrum of ERP features from Front office, attendance and more

- HR MANAGEMENT <
- OMNI SALES <
- DASHBOARD
- CUSTOMERS
- ACCOUNTING <
- HR RECORDS <
- MAILBOX
- ZOOM MEETING <
- SALES <
- FEEDBACK <
- CALL LOGS
- APPOINTLY <
- WOOCOMMERCE <
- SUBSCRIPTIONS
- EXPENSES

Coming Soon! Get it on Google play

30%
Sales Development

40%
Project Management

30%
Inventory Management

- LEADS <
- ESTIMATE REQUEST
- KNOWLEDGE BASE
- UTILITIES <
- REPORTS <
- RECRUITMENT <
- INVENTORY <

Project Management

Robust Milestone/ Task / Discussion Management

Revenue Management

Robust Invoicing/ Quotes/ Proposals/ Contracts Management/ Receive Payments

Lead Management

Manage Customers/ Leads/ Chat/ Campaigns

Staff Management

Goals/ HR Records/ OKRs/ Reports/ Geo Attendance

Configuration

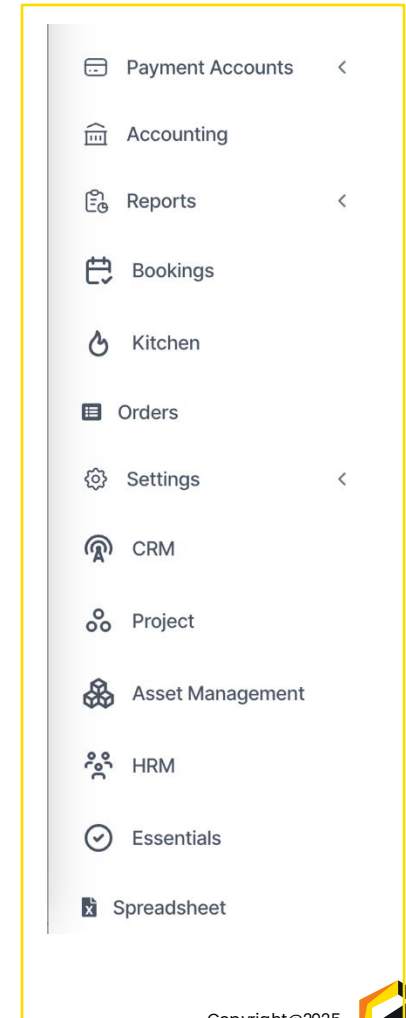
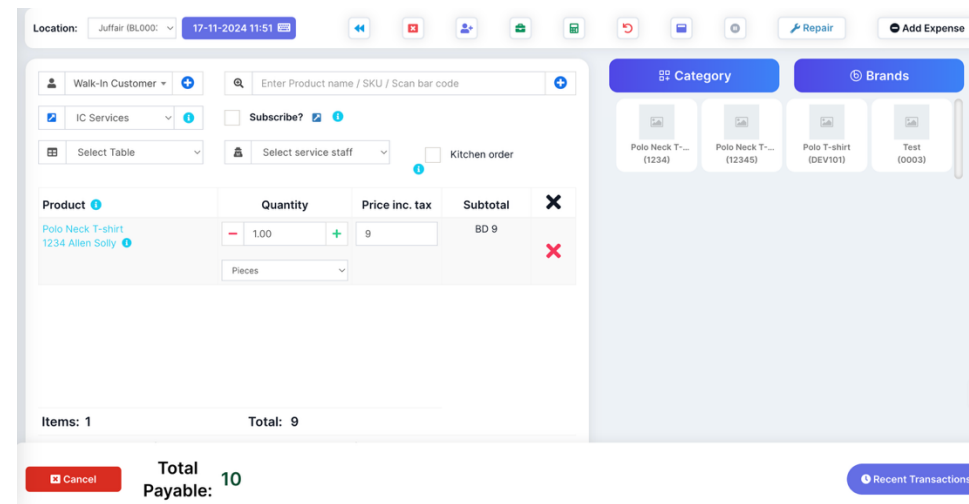
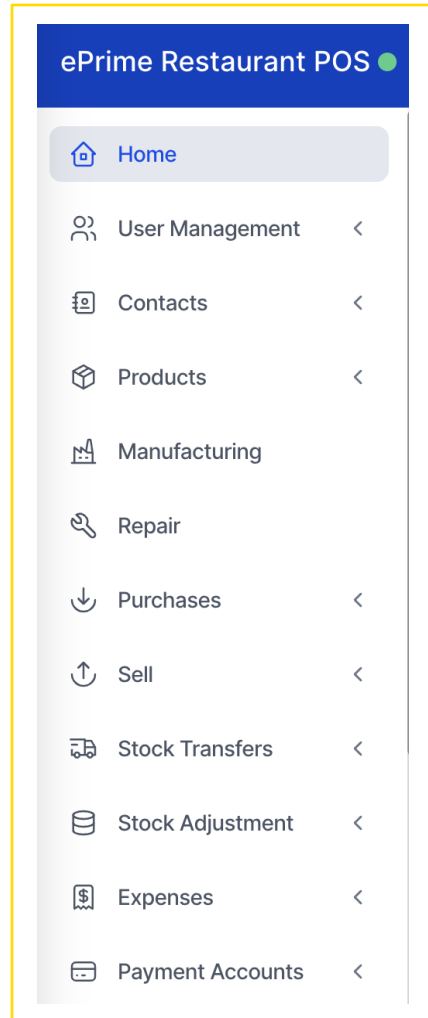
Pick and Chose modules; Add custom fields yourself

- CUSTOMER LOYALTY <
- CONTRACTS
- ACCOUNT PLANNING
- PRODUCTS <
- PROJECT ROADMAP
- PURCHASE <
- COMMISSION <
- OKR <
- @MENTION
- PROJECTS
- SI TASK FILTERS <
- SI LEAD FILTERS <
- TASKS
- GET SUPPORT
- ASSET MANAGEMENT <



ePrime Point of Sale (POS)

An all-round ERP that encompasses full spectrum of POS features that may be used by restaurants, pharmacies and more



ePrime myRooms

An all-round ERP that encompasses full spectrum of POS features that may be used by restaurants, pharmacies and more

Dashboard

Account

Customer

Human Resource

Payment Setting

Purchase Manage

Reports

Room Facilities

Room Reservation

Restaurant Addon

Unit and Products

House Keeping Addon

Duty Roster Addon

Transport Facility Addon

Room Setting

Hotel Management

POS order booking/ Room Management

Housekeeping, Roaster, Duties

Manage housekeeping, duties, attendance

Reports

In and out reports, hotel booking reports

Transport, Car booking, Hall & Restaurant Management

Manage Inhouse and external cars, Food bills, billing & expense management

TODAY BOOKING

0

TOTAL AMOUNT

0

TOTAL CUSTOMER

0

TOTAL BOOKING

0

Tax Management

Hall Room Addon

Whatsapp Addon

Car Parking Addon

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EaseHawk Technologies

The logo for EaseHawk Technologies, featuring a stylized 'E' and 'H' in a 3D cube-like structure with yellow and blue colors.

The background of the slide is a dark blue gradient. It features a faint image of a hand holding a pen in the upper left. Scattered across the background are various geometric shapes, including triangles and polygons, some of which are outlined in white. There are also several instances of binary code (0s and 1s) in different colors (white, yellow, and blue) and sizes. The text "6. MARKETING & Branding SERVICES" is centered in a bold, yellow, sans-serif font.

6. MARKETING & Branding SERVICES

Creative & Visual Storytelling that Builds Brands

Brand Identity Design

Logo Design (Concepts + Refinement)

Brand Guidelines (Typography, Colors, Voice)

Corporate Stationery (Business Cards, Letterheads)

Company Profile & PPT Design

Visual Collateral Creation

Product Brochures & Catalogues

Digital & Print Flyers

Event Standies & Backdrops

Investor Pitch Decks

Corporate Video Production

2D/3D Animated Explainers

Motion Graphic Videos

Live Shoot & Interviews

Product & Facility Walkthroughs



Digital Growth Strategies Tailored to Your Brand

Social Media Management

Account Setup & Branding (Instagram, LinkedIn, Facebook)

Content Calendar Planning & Design

Daily/Weekly Posting & Engagement

Performance Marketing

Ad Campaigns (Meta, LinkedIn, Google)

Lead Generation Funnels

ROI-focused Strategy

SEO & Web Presence

On-Page & Off-Page SEO

Website Optimization & Content Strategy

PR Article Publishing

Event & PR Services

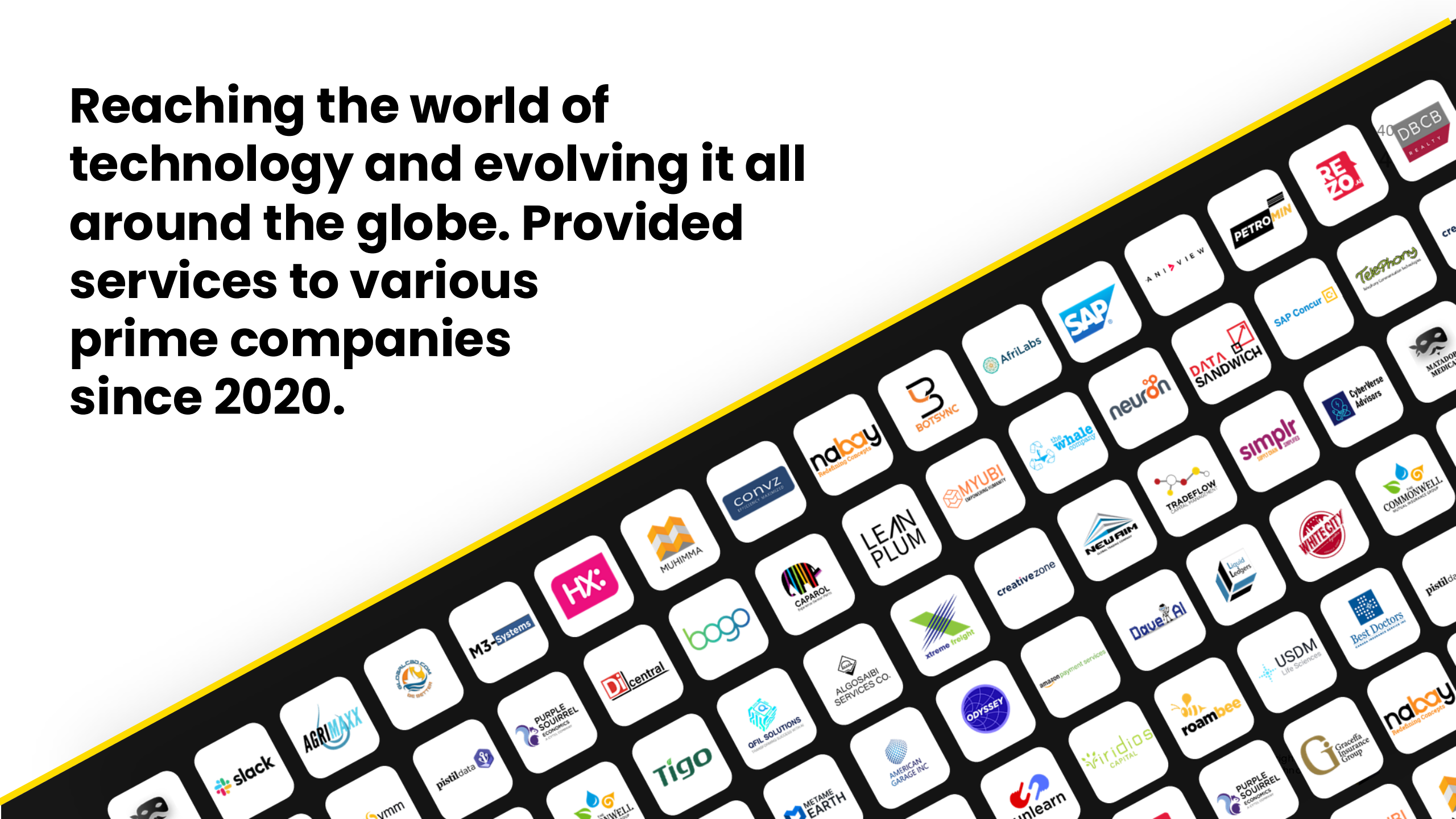
Media Outreach & Press Releases

Event Marketing & Booth Design

Creative Collateral for Exhibitions



**Reaching the world of
technology and evolving it all
around the globe. Provided
services to various
prime companies
since 2020.**



Clients Across GCC/Middle East Region

Government Clients

وزارة الصناعة
والثروة المعدنية
Ministry of Industry and Mineral Resources



Ministry of Minerals (KSA)

وزارة الصحة
Ministry of Health



Ministry of Health (KSA)



الإمارات العربية المتحدة
وزارة المالية

Department of Finance (UAE)



UNITED ARAB EMIRATES
MINISTRY OF CULTURE

Ministry of Culture (UAE)



طيران أبو ظبي
ABU DHABI AVIATION

Abu Dhabi Aviation (UAE)



Adnoc (UAE)



Clients Across GCC/Middle East Region

Other Clients

CRYSTEL

protiviti®
Global Business Consulting

MDCG
Mawardi Digital Communications Group

HKB
HESHAM BIN DAYEL TECH

ESOM

TOWELL
تاؤول العالمية القابضة
TOWELL INTERNATIONAL HOLDING

MEKDAM
HOLDING GROUP

ALPHA DATA

NAIB

serco

IMPACT BBDO

MatteX

PETROMIN

CAN
TRANSLATE
your vision into reality

ompletion®
ENERGY

fine
hygienic
holding

جودين
JODAYN

تكوين
TAKWEEN

Telephony
تلهفوني
Telephony Communication Technologies
للخدمات والتقنية للاتصالات

GP
GLOW POWER



Clients Across GCC/Middle East Region

Other Clients





Contact and Connect to the World of Innovative
Solutions for your Business!

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